

PCK

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OBJECTIVE: To continue working in graphic design, publishing and Macintosh support.

EMPLOYMENT: Media & Technology Services, Cornell University, Ithaca, NY. 8/98 to 8/03

Graphic Design Consultant: Advised, researched and implemented graphics technology solutions for University publications unit. Recommended, purchased, and maintained hardware/software environment for designers, editors, writers, production, administration and support staff, including the introduction and training of new technology and creation of optimized workflows.

American Demographics, Ithaca, NY. 10/96 to 6/98

Art Director/Production Manager: Responsible for design and production of award winning *American Demographics* and *Marketing Tools* magazines. Hired and managed production staff. Worked directly with printers, service bureaus, illustrators and photographers. Created budgets, made purchasing decisions and developed production schedules. Transitioned department through two corporate buy-out restructurings.

American Demographics, Ithaca, NY. 4/95 to 10/96

Assistant Art Director: Produced *Marketing Tools* magazine. Created editorial illustrations and collages for both magazines.

BAKA Computers, Ithaca, NY. 6/90 to 4/95

Advertising Manager: Responsible for design and creation of print, cable and radio advertising.

Revlon Incorporated, New York, NY. 8/89 to 2/90

Training and supervision of Beauty Care Group design team in the use of Macintosh computers for product design and advertising.

EDUCATION: New England Conservatory of Music. Boston, MA, 1981-1982
California State University at Humboldt. Arcata, CA, 1976 -1980

AWARDS: Van Duzer Scholarship for the Arts, Humboldt State University
Reece Bullen Award, Humboldt State University

Please visit my WEB portfolio at <http://www.lightlink.com/pkrakow>
References upon request.